

KPI-BENCHMARKING FOR SME

Fraunhofer-Institute for Production Systems and Design Technology

Division Corporate Management

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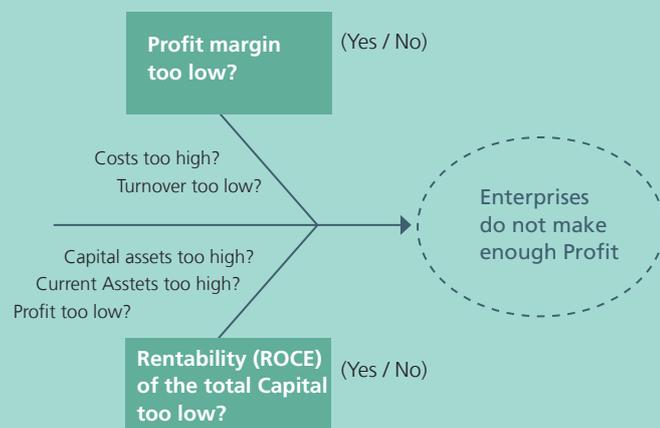
www.benchmarking.fhg.de
www.ipk.fraunhofer.de

Offer

The Information Centre Benchmarking (ICB) compiles a characteristic key figure benchmarking report for your enterprise. This is an anonymos comparison in the context of the »Benchmarking Initiative for SME« within your branch. The comparison is provided by the BenchmarkIndex – a world wide standardized Benchmarking database.

For the interpretation of the results and their effects on the company, the BenchmarkIndex advisor uses the Ishikawa-Chart. Depending on the selected key figures, the causes of the original problem can be clarified, analyzed and quantified by purposeful questions. Furthermore, actions can be discussed, specified and commpiled in an action plan, which should be implemented and reviewed with a follow-up Benchmarking Analysis.

Results and Interpretation - Causes for declining profits



ISHIKAWA-Diagram: BenchmarkIndex key figures - causes and effect



Informationszentrum
Benchmarking

SCOPE OF SERVICE BENCHMARKINDEX KEY FIGURE COMPARISON

The key figure Benchmarking (BenchmarkIndex) includes the following components:

- Mailing of the standardised questionnaire
- Validation of the collected basic data
- Comparison of the selected data within a branch, classified according to turnover and number of employees
- Issue of an individual Benchmarking report
- Interpretation and discussion of the results by telephone
- We recommend an annual Benchmarking - for the success monitoring of the deduced action plans

The annual benchmarking costs are € 1,000.- excluding VAT.

The results of the comparison can be used for the re-/ certification for ISO TS 16949 as well as DIN ISO 9000 ff. and QS 9000 VDA 6.1.

ORDER

By receiving the completed form, the key figure benchmarking is commissioned.

Company

Company's Name

Division

Address

VAT-ID Number

Representative

Last Name

First Name

Title

Function

Phone

Fax

E-Mail

Place, Date

Signature / Company Stamp